

How to Start a Home-Based Handyman Business: A Comprehensive Guide



How to Start a Home-Based Handyman Business: *Turn your skills into cash *Schedule your jobs *Build word-of-mouth referrals *Manage insurance issues

Permits To Invoices *Work Smart And Safe by Terry Meany

★★★★☆ 4.5 out of 5

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Are you looking for a way to earn extra income or even start your own business? If so, starting a home-based handyman business could be the perfect option for you.

Handyman businesses are in high demand, and there is always a need for qualified professionals who can help with home repairs and maintenance. If you have the skills and experience to fix things around the house, then you could be well on your way to starting a successful handyman business.

In this article, we will provide you with a comprehensive guide on how to start a home-based handyman business. We will cover everything from setting up your business to marketing and getting clients.

Step 1: Set Up Your Business

The first step in starting a home-based handyman business is to set up your business. This includes choosing a business name, getting an EIN, and registering your business with the state.

Choose a Business Name

The first step in setting up your business is to choose a business name. Your business name should be easy to remember and reflect the services that you offer. You should also make sure that your business name is not already in use by another company.

Get an EIN

An EIN, or Employer Identification Number, is a unique number that is assigned to your business by the IRS. You will need an EIN to open a business bank account and to file your taxes.

Register Your Business with the State

Depending on the state in which you live, you may need to register your business with the state. This process is usually simple and can be done online.

Step 2: Get the Necessary Licenses and Insurance

Once you have set up your business, you will need to obtain the necessary licenses and insurance.

Licenses

The specific licenses that you need will vary depending on the state in which you live. However, most states require handymen to have a general contractor's license.

Insurance

You will also need to obtain insurance for your business. This insurance will protect you from liability in the event that you are sued for damages. There are a variety of different types of insurance that you can get, so you should shop around to find the best coverage for your needs.

Step 3: Market Your Business

Once you have set up your business and obtained the necessary licenses and insurance, you need to start marketing your business. There are a variety of different ways to market your handyman business, including:

- **Online marketing**
- **Print marketing**
- **Networking**
- **Referrals**

Online marketing is a great way to reach a large audience of potential customers. You can create a website for your business and list your services online. You can also use social media to promote your business and connect with potential customers.

Print marketing is still an effective way to reach local customers. You can place ads in local newspapers and magazines, or you can distribute flyers

in your community.

Networking is a great way to meet potential customers and build relationships with other businesses. You can attend trade shows, join local business groups, or volunteer in your community.

Referrals are one of the best ways to get new customers. When you do a good job for a customer, ask them to refer you to their friends and family.

Step 4: Get Clients

Once you have marketed your business, you need to start getting clients. There are a variety of ways to get clients, including:

- **Cold calling**
- **Door-to-door marketing**
- **Online lead generation**
- **Networking**

Cold calling is a great way to reach potential customers who may not be aware of your business. When cold calling, it is important to be polite and professional. You should also have a clear and concise sales pitch.

Door-to-door marketing is another great way to reach potential customers. When door-to-door marketing, it is important to be friendly and respectful. You should also make sure that you have a clear and concise sales pitch.

Online lead generation is a great way to get potential customers to come to you. You can create a website for your business and list your services online. You can also use social media to promote your business and connect with potential customers.

Networking is a great way to meet potential customers and build relationships with other businesses. You can attend trade shows, join local business groups, or volunteer in your community.

Step 5: Manage Your Business

Once you have started getting clients, you need to manage your business. This includes keeping track of your finances, scheduling your appointments, and marketing your business.

Keep Track of Your Finances

It is important to keep track of your finances so that you can make sure that your business is profitable. You should keep track of your income, expenses, and profits.

Schedule Your Appointments

It is important to schedule your appointments so that you can avoid double-booking and overbooking yourself. You should use a scheduling software or calendar to keep track of your appointments.

Market Your Business

You should continue to market your business even after you have started getting clients. This will help you to grow your business and reach new

customers.

Starting a home-based handyman business can be a great way to earn extra income or even start your own business. By following the tips in this article, you can increase your chances of success.

If you have the skills and experience to fix things around the house, then you could be well on your way to starting a successful handyman business. So what are you waiting for? Get started today!



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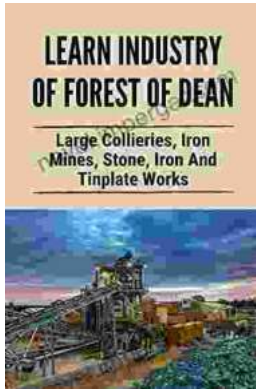
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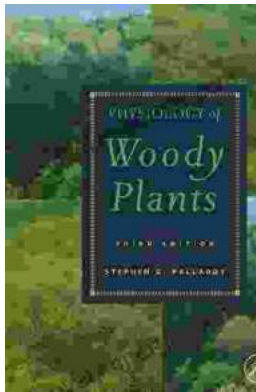
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